Content Management Systems Feature Report

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trustradius

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About this Report

This report is intended to help prospective buyers of content management systems make a more informed product selection decisions based on which features are most important to them. The report compares end-user satisfaction ratings across 16 features of eight content management systems. The CMS features assessed fall into four categories: web content creation, web content management, platform & infrastructure, and security.

The ratings in this report come from end users of each CMS product (rather than individuals who have used and compared all of the products). Because the profiles and use cases of those end users may vary across products, feature ratings are not necessarily directly comparable product to product. Usually software products that are used in more complex ways are more harshly rated, so it's important not to compare feature ratings across products at face value. Feature ratings are merely indicators of strengths and areas of improvement for a single product by its customer base.

For that reason, the report also includes important demographic information such as company size and website size of the vendor's customers who have written reviews on TrustRadius. These factors indicate the complexity and scale of each vendor's user base.

For a software product to be included in this report, at least 5 individuals must have rated its features on TrustRadius.

Data Quality

Information in this report is based solely on data collected from authenticated end-users of CMS products with no influence by software vendors or individual analyst biases.

Feature ratings were collected from end users who contributed reviews of the products on TrustRadius. All reviewers must authenticate using their LinkedIn profile, and a TrustRadius team member checks every review to ensure it is genuine and meets our criteria: the reviewer must have actually used the product (not just seen a demo); the reviewer does not and has not ever worked for the vendor or its competitors; the product has been used in the last 6 months; the review is substantive and not simply an advertorial or an unhelpful, personal venting or vendetta. We also strive to ensure reviews are representative of the customer base, so the vast majority of reviews are sourced independently of vendors.

Product Comparison Charts

CUSTOMER DEMOGRAPHICS*	HANNON HILL ★★★★☆	concrete5 ★★★★⯪	Drupal™ ★★★★☆	ektron ★★★☆☆	ExpressionEngine ★★★★☆	Joomla! ★★★⯪☆	Kentico ★★★★☆	WordPress ★★★★☆
Website Size 1-10 pages / 10-100 pages / 100-1,000 pages / 1,000-10,000 pages / >10,000 pages								
Company Size Small (1-50 employees) / Mid-Size (51-1,000 employees) / Enterprise (>1,000 employees)	15% / 55% / 30%	100%	16% / 38% / 47%	37% / 19% / 44%	17% / 83%	23% / 77%	16% / 39% / 45%	12% / 24% / 64%

VENDOR SIZE/SCALE	CASCADE SERVER	CONCRETE5	DRUPAL	EKTRON	EXPRESSION-ENGINE	JOOMLA!	KENTICO 8	WORDPRESS
Research Frequency by Prospective Buyers on TrustRadius								
Number of Employees on LinkedIn	24 (Hannon Hill)	N/A (Open Source)	N/A (Open Source)	94	6 (EllisLab)	79	160	859
Number of Websites using Product (per Builtwith.com)	N/A	1,690	20,145	983	3,431	17,520	1,570	188,149

*Based on the mix of reviews on TrustRadius
Source: Content Management Systems Feature Report

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AVERAGE FEATURE RATINGS

	HANNON HILL	concrete5	Drupal	ektron	ExpressionEngine	Joomla!	Kentico	WordPress	AVERAGE FOR ALL PRODUCTS
WEB CONTENT CREATION									
Admin section	7.7	8.9	8.4	5.3	7.3	8.4	8.8	8.7	7.9
Code quality/cleanliness	7.3	8.0	7.7	5.6	7.4	8.4	8.0	8.2	7.6
Form generator	N/A	7.9	9.0	6.8	5.9	6.6	8.2	7.6	7.4
Library of website themes	N/A	8.1	7.4	N/A	2.7	8.2	5.7	9.2	6.9
Mobile optimization/responsive design	5.0	9.1	8.1	3.8	6.4	8.5	7.3	9.0	7.2
Page templates	7.7	9.1	8.5	4.5	8.2	7.8	9.0	8.7	7.9
Publishing workflow	6.6	8.3	8.5	6.3	6.9	8.7	9.0	8.5	7.9
WYSIWYG editor	8.0	9.1	7.8	5.9	6.5	7.8	8.4	8.2	7.7
WEB CONTENT MANAGEMENT									
Availability/breadth of extensions	5.4	8.1	9.6	5.6	8.1	9.3	8.0	9.4	7.9
Bulk management	N/A	7.8	7.6	5.0	6.5	7.4	7.2	N/A	6.9
Community/comment management	5.0	8.5	9.4	6.0	7.6	8.4	7.6	8.6	7.6
Content taxonomy	N/A	8.4	9.4	5.8	7.6	8.9	8.3	9.0	8.2
SEO support	8.0	9.1	8.7	5.3	7.8	8.4	8.2	9.2	8.1
PLATFORM & INFRASTRUCTURE									
API	N/A	8.5	8.4	5.6	7.3	8.6	9.4	8.5	8.0
Internationalization/multi-language	N/A	8.5	8.4	5.8	6.6	8.7	8.1	N/A	7.7
SECURITY									
Role-based user permissions	7.4	8.8	9.1	8.6	7.6	8.7	8.8	7.0	8.2
NUMBER OF INDIVIDUALS CONTRIBUTING RATINGS	**7**	**12**	**10**	**7**	**25**	**17**	**9**	**6**	**6**

*Based on the mix of reviews on TrustRadius
Source: Content Management Systems Feature Report

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Cascade Server

Cascade Server is a Java-built Content Management System (CMS) from Hannon Hill. It is designed for decentralized web teams and counts clients in most major industries, including Higher Education, Government, Healthcare, Technology, Finance and Publishing. It can be installed and hosted locally or hosted by Hannon Hill in the cloud; versions hosted by Hannon Hill are not uniform however, as in multi-tenant SaaS, rather users may choose what features are applied and thus are not limited by any standard implementation. Cascade Server includes access to a web marketing tool to allow content contributors to promote, measure and optimize their web content. Like most content management systems, it is highly customizable with many developer tools (advanced code editor, extensive API, workflow builder, etc.) and end-user tools (what-you-see-is-what-you-get [WYSIWYG] editor, workflow wizards, analytics and reports, image editor, etc).

HANNON HILL

★★★★☆ (35)

3.9 out of 5

ABOVE AVERAGE RATINGS FOR:	BELOW AVERAGE RATINGS FOR:	MOST OFTEN COMPARED TO:
» WYSIWYG editor	» Role-based user permissions » Mobile optimization/ responsive design » Publishing workflow » Availability/breadth of extensions » Community/comment management	» MS SharePoint » WordPress » Drupal » ExpressionEngine » Joomla!

TOP RATED
CONTENT MANAGEMENT SYSTEM
MID-SIZE COMPANIES
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2015

TOP RATED
CONTENT MANAGEMENT SYSTEM
ENTERPRISE
trustradius™
2015

Further Resources for Evaluating Cascade Server

1. 33 Cascade Server reviews on TrustRadius, which can be filtered by the reviewer's company size, role, industry, expertise, job type, date updated, or star rating.

2. Search Cascade Server reviews for specific terms to find context around the features and attributes you care about most, such as workflows, permissions, or the WYSIWYG editor.

3. Use search terms like Drupal or WordPress to find Cascade Server reviewers who evaluated or used other content management products and can make direct product-to-product comparisons.

4. You can also search for specific terms within a filtered set of reviews. For example, if you want to find out what reviewers at Higher Education companies say about Cascade Server's templates, set the Reviewer Details > Industry filter to Higher Education, select Apply, and search for "templates"

concrete5

concrete5 is a free and open-source PHP-built content management system for content on the web and also for intranets. Its emphasis is on management and editing with minimal technical skills and with an embedded editor that allows most editing to be done directly from a page, rather than through an entirely separate interface or editor. concrete5 is touted as being both developer and DIY friendly. It features integrated server caching, supports OpenID, version control, and SEO. Online magazines and newspapers are the ideal target of concrete5's capabilities though many other sites can be made and managed as well. As with most open-source content management systems, its content management functionality can be augmented with many possible add-ons or via the developer API. Marketplace add-ons are both free and not free, so cost of implementation will vary.
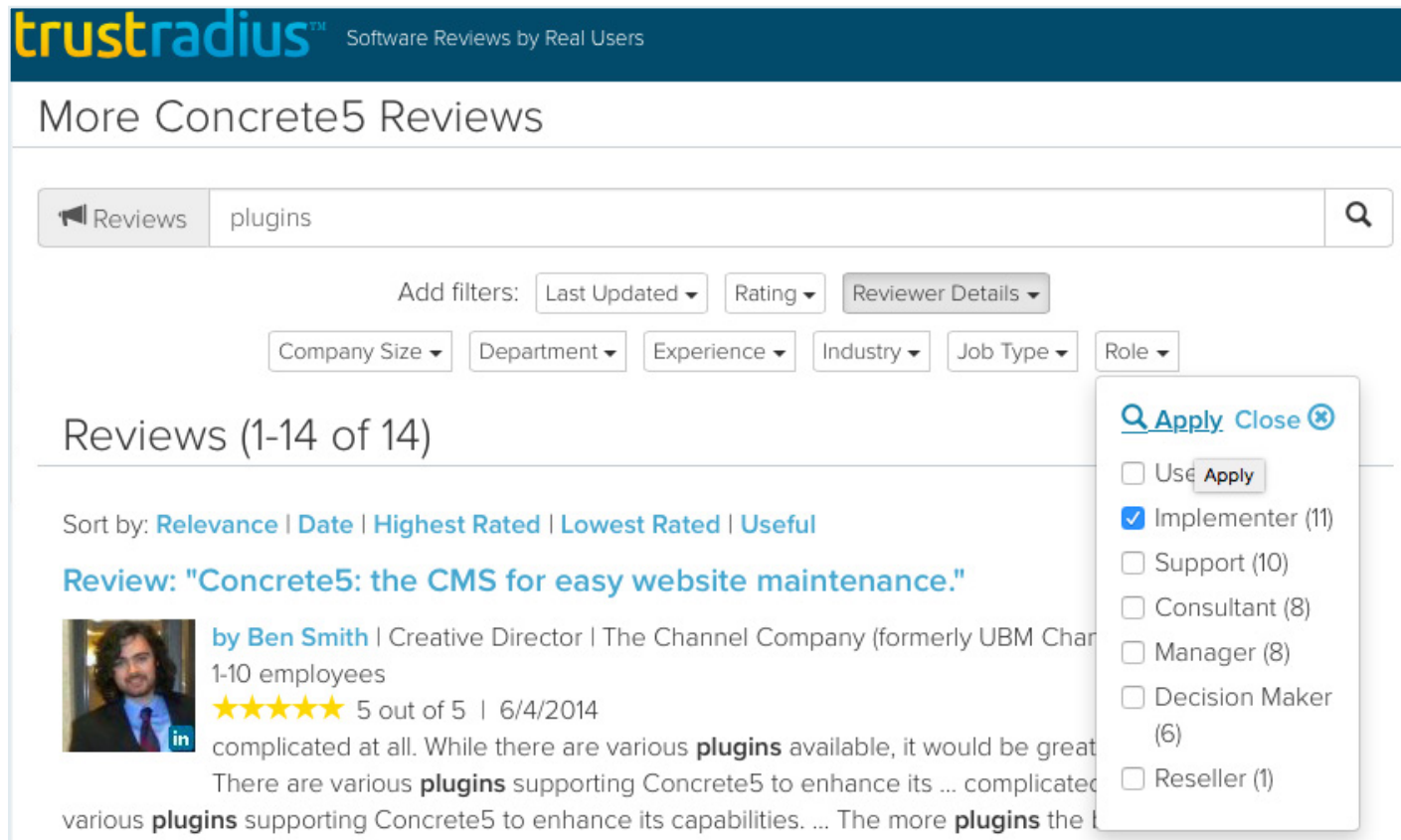
concrete5

★★★★½ (36)

4.4 out of 5

★ TOP ★
★ RATED ★
CONTENT
MANAGEMENT
SYSTEM
SMALL BUSINESSES
trustradius™
2015

ABOVE AVERAGE RATINGS FOR:	BELOW AVERAGE RATINGS FOR:	MOST OFTEN COMPARED TO:
» API » Internationalization/multi-language » Role-based user permissions » Admin section » Library of website themes » Mobile optimization/responsive design » Page templates » SEO support » WYSIWYG editor » Bulk management » Community/content management » SEO support		» Joomla! » Plone

Further Resources for Evaluating concrete5

1. 30 reviews of concrete5 on TrustRadius, which can be filtered by the reviewer's company size, role, industry, expertise, job type or star rating.

2. Search concrete5 reviews for specific terms to find context around the features and attributes you care about most, such SEO, admin, or themes.

3. Use search terms like Joomla! or WordPress to find concrete5 reviewers who evaluated or used other content management products and can make direct product-to-product comparisons.

4. You can also search for specific terms within a filtered set of reviews. For example, if you want to find out what implementers of concrete5 say about plugins, set the Reviewer Details > Role filter to Implementer, select Apply, and search for "plugins."

Drupal

Drupal is a free and open-source content management system written in PHP that competes primarily with Joomla, Plone and WordPress. The standard release of Drupal is known as Drupal core. It contains basic CMS features like themes and forms, as well as community features like blogging and comment forums. In addition, there are over 30,000 downloadable modules available to expand Drupal's functionality. For example, Drupal also offers access to statistics, more advanced search features, caching and feature throttling (to improve performance if needed), descriptive URLs, multiple users with controllable privileges, access control and restrictions, and workflow tools (triggers).

Drupal™

★★★★☆ (56)

3.7 out of 5

TOP RATED
CONTENT MANAGEMENT SYSTEM
MID-SIZE COMPANIES
trustradius™
2015

ABOVE AVERAGE RATINGS FOR:	BELOW AVERAGE RATINGS FOR:	MOST OFTEN COMPARED TO:
» API » Internationalization/ multi-language » Role-based user permissions » Admin section » Form generator » Mobile optimization/ responsive design » Page templates » Publishing workflow » Availability/breadth of extensions » Bulk management » Content taxonomy » SEO support		» Sitecore Web Content Management » Kentico 8 » Magnolia (V5 and later versions) » IBM Web Content Manager » MS SharePoint » Plone

Further Resources for Evaluating Drupal

1. 19 reviews of Drupal on TrustRadius, which can be filtered by the reviewer's company size, role, industry, expertise, job type or star rating.

2. Search Drupal reviews for specific terms to find context around the features and attributes you care about most, such as user roles, developer community, taxonomy, or themes.

3. Use search terms like Joomla! to find Drupal reviewers who evaluated or used other content management products and can make direct product-to-product comparisons.

4. You can also search for specific terms within a filtered set of reviews. For example, if you want to find out what reviewers who gave Drupal five stars say about SEO, set the Rating filter to 5 stars, select Apply, and search for "SEO."

Ektron Web Content Management System

Ektron is a Web Content Management System from Ektron+EPisersver (Ektron is retained as a brand following the merger). It has been focused on mid-market accounts but is now starting to attract more enterprise customers. The product has a very comprehensive set of connectors to CRMs (e.g. Salesforce), marketing automation tools, and web analytics products (e.g.Google, Webtrends), as well as integrations for website search (SOLR, Microsoft Search Server or FAST) and translation (Lionbridge and Globalization Partners International). It is built on a .NET platform. Its WYSIWYG, drag and drop content editor favors a less technical approach; the system supports the creation of lists, content, forms and multimedia in pages via its simplified interface. Extron has multichannel delivery, so content is mobile-accessible and viewable on many device types. Ektron is offered via a perpetual or a subscription model, and can be deployed on premises or from the Ektron Cloud Manager. Cost of implementation will vary.

ektron ★★★☆☆ (37)
3.1 out of 5

ABOVE AVERAGE RATINGS FOR:	BELOW AVERAGE RATINGS FOR:	MOST OFTEN COMPARED TO:
» Role-based user permissions	» API » Internationalization/multi-language » Admin section » Code quality/cleanliness » Form generator » Mobile optimization/responsive design » Page templates » Publishing workflow » WYSIWYG editor » Bulk management » Community/comment management » Content taxonomy » SEO support	» Sitecore Web Content Management » Kentico 8 » Magnolia (V5 and later versions) » IBM Web Content Manager » MS SharePoint » Plone

Further Resources for Evaluating Ektron

1. 26 reviews of Ektron on TrustRadius, which can be filtered by the reviewer's company size, role, industry, expertise, job type or star rating.

2. Search Ektron reviews for specific terms to find context around the features and attributes you care about most, such as forms, permissions, API or mobile.

3. Use search terms like SharePoint or Sitecore to find Ektron reviewers who evaluated or used other content management products and can make direct product-to-product comparisons.

4. You can also search for specific terms within a filtered set of reviews. For example, if you want to find out what users who support Ektron say about integration, set the Reviewer Details > Role filter to Support, select Apply, and search for "integration."

ExpressionEngine

ExpressionEngine is a content management system from EllisLab, a successor to the blogging system pMachine Pro. It is written in object-oriented PHP and uses MySQL for data storage. With CodeIgniter, an agile, open-source framework, web professionals can use ExpressionEngine to build websites and applications. The software is meant to be useful for companies of any size as well as private individuals, so it is highly customizable and implementation may vary. Like many content management systems, various add-ons will determine what the system does, though the core features are somewhat broader than similarly classed free offerings. Nexcess (a partner) provides a hosting environment for ExpressionEngine-powered websites.

A license for the local-hosted ExpressionEngine costs $299. Adding MultipleSiteManager, which allows users to create and manage multiple sites from a single ExpressionEngine installation, adds another $199. Adding a discussion forum adds a further $99. EllisLabs support can be added for as little as $49 per month and as much as $2000 per month for top priority and unlimited tickets and sites. For non-commercial purposes, ExpressionEngine Core—a narrower, free version of the software—is available.

ExpressionEngine

★★★★☆ (56)

3.7 out of 5

ABOVE AVERAGE RATINGS FOR:	BELOW AVERAGE RATINGS FOR:	MOST OFTEN COMPARED TO:
» Page templates » Availability/breadth of extensions	» API » Internationalization/multi-language » Role-based user permissions » Admin section » Form generator » Library of website themes » Mobile optimization/ responsive design » Publishing workflow » WYSIWYG editor » Bulk management » Content taxonomy	» Joomla! » Kentico 8 » WordPress » MS SharePoint » Moveable Type

Further Resources for Evaluating ExpressionEngine

1. 53 reviews of ExpressionEngine on TrustRadius, which can be filtered by the reviewer's company size, role, industry, expertise, job type or star rating.

2. Search ExpressionEngine reviews for specific terms to find context around the features and attributes you care about most, such as extensions, forms, or templates.

3. Use search terms like WordPress or Joomla! to find ExpressionEngine reviewers who evaluated or used other content management products and can make direct product-to-product comparisons.

4. You can also search for specific terms within a filtered set of reviews. For example, if you want to find out what reviewers who work at small businesses say about ExpressionEngine's WYSIWYG editor, set the Reviewer Details > Company Size filter to 1-10 employees and 11-50 employees, select Apply, and search for "WYSIWYG editor."

Joomla!

Joomla! is a free, open-source content management system used to publish web content. There is also a paid, self-hosted version available. Joomla! is written in PHP, uses object-oriented programming (OOP) techniques and stores data in a MySQL, MS SQL, or PostgreSQL database. Included features are page caching, RSS feeds, printable versions of pages, news flashes, blogs, polls, a search function, banners, WYSIWYG editor, and support for language internationalization. Its dashboard organizes administrator tasks into context menus, from which content is edited, permissions set and changed, contacts managed, and messages sent to users. A wide variety of extensions (some free, others paid downloads) available on the Joomla! Extensions Directory provides flexibility.

★★★★☆ (66)

3.6 out of 5

ABOVE AVERAGE RATINGS FOR:	BELOW AVERAGE RATINGS FOR:	MOST OFTEN COMPARED TO:
» API » Internationalization/multi-language » Role-based user permissions » Admin section » Code quality/cleanliness » Library of website designs » Mobile optimization/responsive design » Publishing workflow » Content taxonomy » Availability/breadth of extensions » Bulk management » Content taxonomy	» Form generator	» MS SharePoint » Hippo CMS » Magnolia (V5 and later versions) » Kentico 8 » Plone

★ TOP ★ RATED
CONTENT MANAGEMENT SYSTEM
SMALL BUSINESSES
trustradius™
2015

★ TOP ★ RATED
CONTENT MANAGEMENT SYSTEM
MID-SIZE COMPANIES
trustradius™
2015

Further Resources for Evaluating Joomla!

1. 38 reviews of Joomla! on TrustRadius, which can be filtered by the reviewer's company size, role, industry, expertise, job type or star rating.

2. Search Joomla! reviews for specific terms to find context around the features and attributes you care about most, such as admin tools, extensions, workflow, or documentation.

3. Use search terms like ExpressionEngine or Drupal to find Joomla! reviewers who evaluated or used other content management products and can make direct product-to-product comparisons.

4. You can also search for specific terms within a filtered set of reviews. For example, if you want to find out what reviewers who work at information technology companies say about Joomla!'s e-commerce capabilities, set the Reviewer Details > Industry filter to Information Technology, select Apply, and search for "ecommerce."

Kentico 8

Kentico 8 is an all-in-one CMS, e-commerce and online marketing platform. In addition, it provides community management and collaboration tools. Kentico aims to balance cost, sophistication, and usability in an integrated marketing solution. The latest release focused on making tools more intuitive and user-friendly, including streamlined navigation and a re-worked help section. Version 8 also includes a bidirectional SharePoint integration and a LinkedIn integration for automated publishing. Pricing starts at $3,499/month for a one-website license with one year of upgrades and support, or $16,999/month for 10 sites on a single server.

★★★★☆ (36)

4.3 out of 5

ABOVE AVERAGE RATINGS FOR:	BELOW AVERAGE RATINGS FOR:	MOST OFTEN COMPARED TO:
» API » Internationalization / multi-language » Role-based user permissions » Admin section » Code quality / cleanliness » Page templates » Publishing workflow » WYSIWYG editor » Bulk management	» Library of website themes	» Drupal » Sitecore Web Content Management » WordPress » HubSpot » Evoq Content

Further Resources for Evaluating Kentico 8

1. 27 reviews of Kentico 8 on TrustRadius, which can be filtered by the reviewer's company size, role, industry, expertise, job type or star rating.

2. Search Kentico 8 reviews for specific terms to find context around the features and attributes you care about most, such as API, templates, or libraries.

3. Use search terms like Drupal or Sitecore to find Kentico 8 reviewers who evaluated or used other content management products and can make direct product-to-product comparisons.

4. You can also search for specific terms within a filtered set of reviews. For example, if you want to find out what reviewers in leadership positions say about Kentico 8's user roles, set the Reviewer Details > Job Type filter to Director, Manager and Team Lead, select Apply, and search for "user roles."

WordPress

WordPress is an open-source publishing platform popular with bloggers, as well as a content management system. The appearance of a WordPress site and many of its functions are managed through themes, and further customizable by altering the code; templates and plugins to expand its capabilities are plentiful. Features include site tracking, image galleries, integrated link management and a search-engine friendly permalink structure. WordPress now allows multiple blogs to exist within one installation, so websites may host their own blogging communities, controlling and moderating content from a single dashboard.

WordPress is popular due to its simplicity and modifiability. The basic version of WordPress is free, although two paid versions exist. The $99 premium plan allows a user an ad-free custom domain with 13GB of space and advanced customization. The $299 Business plan allows unlimited space and supports eCommerce as well.

WORDPRESS

★★★★☆ (177)

4.2 out of 5

ABOVE AVERAGE RATINGS FOR:	BELOW AVERAGE RATINGS FOR:	MOST OFTEN COMPARED TO:
» API » Admin section » Code quality/cleanliness » Library of website themes » Mobile optimization/responsiveness » Page templates » Publishing workflow » WYSIWYG editor » Availability/breadth of extensions » Community/comment management » Content taxonomy » SEO support	» Role-based user permissions	» MS SharePoint » Atlassian Confluence » Sitecore Web Content Management » HubSpot » Ektron Web Content Management System

TOP RATED
CONTENT MANAGEMENT SYSTEM
SMALL BUSINESSES
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2015

TOP RATED
CONTENT MANAGEMENT SYSTEM
MID-SIZE COMPANIES
trustradius™
2015

TOP RATED
CONTENT MANAGEMENT SYSTEM
ENTERPRISE
trustradius™
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Further Resources for Evaluating WordPress

1. 39 reviews of WordPress on TrustRadius, which can be filtered by the reviewer's company size, role, industry, expertise, job type or star rating.

2. Search WordPress reviews for specific terms to find context around the features and attributes you care about most, such as mobile, templates, SEO, or integrations.

3. Use search terms like Joomla! or Drupal to find WordPress reviewers who evaluated or used other content management products and can make direct product-to-product comparisons.

4. You can also search for specific terms within a filtered set of reviews. For example, if you want to find out what reviewers at very small businesses say about the WordPress dashboard, set the Reviewer Details > Company Size filter to 1-10 employees, select Apply, and search for "dashboard."

Content Management Systems Feature Definitions

Web Content Creation

» **Admin section:** The admin page is easy to navigate and use.

» **Code quality / cleanliness:** Code generated by WYSIWYG editor is clean and validates according to W3C standards.

» **Form generator:** Users can build website forms for visitors to fill out.

» **Library of website themes:** A library of website frameworks or themes is available as a starting point for building a website.

» **Mobile optimization / responsive design:** The CMS helps users build webpages that work well on mobile devices – whether m-dot pages or responsively designed pages.

» **Page templates:** The CMS has standard webpage templates or types of web pages (e.g. homepage, article page, interior page, blog page, etc.); users can also build custom templates.

» **Publishing workflow:** The software allows users to set up a custom workflow for updating the website, including approval processes.

» **WYSIWYG editor:** What-You-See-Is-What-You-Get editing tool allows users to build pages without writing code.

Web Content Management

» **Availability / breadth of extensions:** There is a broad library of extensions, plug-ins, modules or add-ons that allow users to easily customize their websites without building custom code.

» **Bulk management:** Users can change an attribute on a group of documents or sites all at once through features such as global search and replace, making bulk changes easier.

» **Community / comment management:** Users can put post/page comments through an approval process, auto-approve commenters based on their email addresses, block commenters by IP address, delete comments, etc.

» **Content taxonomy:** Users can create multiple levels and types of content categories including tags.

» **SEO support:** The CMS helps users create the right website infrastructure (pagination, page headers, titles, meta tags, url structure, etc.) to increase the site's visibility in search engine results.

Platform & Infrastructure

- » **API:** An API (application programming interface) provides a standard programming interface for connecting third-party systems to the software for data creation, access, updating and/or deletion.

- » **Internationalization / multi-language:** The software supports multiple languages, countries, currencies, etc.

Security

- » **Role-based user permissions:** Permissions to perform actions or access or modify data are assigned to roles, which are then assigned to users, reducing complexity of administration.

About TrustRadius

TrustRadius is the leading site for business software users to share real-world insights through in-depth reviews and networking.

We help users make better product selection, implementation and usage decisions.

To learn more, visit www.trustradius.com.